

Title of Course: SESSION ELEVEN: Managing Conflicts of Interest – Pure and Simple, the Traditional Way Doesn't Work. Walk into the Light!

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Disclosure Information: *No relationships with industry relevant to the content of this educational activity have been disclosed.*

Target Audience: This course was designed for hospital administrators, physicians and clinicians who need to be better informed about how to manage and possibly improve their overall performance.

Objectives:

Upon completion of this activity, participants will be able to:

- **Identify the most common “conflict of interest” scenarios that arise when performing peer review activities.**
- **Utilize a modern tool that effectively educates the Medical Staff and guides the consistent management of conflict of interest issues that arise.**
- **Implement consistent rules for recusal when a Medical Staff member has a conflict of interest that prevents the member from participating in a peer review matter.**

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Joint Provider Accreditation Statement:

In support of improving patient care, the University of Pittsburgh is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

The University of Pittsburgh School of Medicine is accredited by the ACCME to provide continuing medical education for physicians. The University of Pittsburgh School of Medicine designates this enduring material activity for a maximum of 1.0 *AMA PRA Category 1 Credits*[™]. Each physician should only claim credit commensurate with the extent of their participation in the activity.

Other health care professionals will receive a certificate of attendance confirming the number of contact hours commensurate with the extent of participation in this activity.