THE PEER REVIEW CLINIC

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Horty Springer

Highlighted Topics

After decades of ineffective, inefficient, and resented peer review, a new day has dawned for many Medical Staffs! Whether the issue is clinical quality, conduct, or health, it is *actually possible* to:

(1) Create new processes that achieve the two major goals of peer review: *enhancing patient safety/quality of care and promoting practitioner success (both physicians and APPs),* and

(2) Demonstrate tangibly to a Medical Staff that modern peer review is the way that practitioners learn from each other and improve systems of care, and that the process is *pro-patient, not anti-physician*!

The Peer Review Clinic is high energy and engaging, filled with real-life case studies, videos, and interactive presentations, and packed with practical, experience-tested tips and tools that you can take home and immediately put to use!

Join us and explore *modern, effective, and constructive* peer review and head back home with answers to questions such as:

- What are the common and traditional problems that generally condemn a peer review process to failure? (At the top of that list is *"scoring!"*)

- What specific techniques have been demonstrated to constructively resolve *clinical* issues, *behavior* concerns, and *health* challenges? Which common approaches do *NOT* work?

- Do the rules change when a physician is *employed* by the Hospital (or by an exclusive contract provider)?

- What is a *Leadership Council* and should we have one? *(YES!)*

- Is there any role for *Clinical Departments* in a modern process? *(YES! They can play an important role in providing specialty expertise, but there are certain rules that should be followed.)*

- Who are the best individuals to serve on a *Multi-Specialty Peer Review Committee*? Who should *NEVER* serve on the committee?

- Why should the *MEC* and *Board* play almost no role in routine, ongoing performance issues?

- Does the "traditional way" of managing *conflicts of interest* work? *(NO!)*

- What concrete, practical steps best prevent *retaliation* against individuals who may raise concerns?

- How can we help great practitioners become *effective case reviewers and Medical Staff leaders?* (*Hint:* Several straightforward tips, education, and new case review forms!)

- How does the *National Practitioner Data Bank Guidebook* impact our process?

- What options do we have for handling the red hot/white hot issue of *aging practitioners*?

- What about *ambulatory peer review*?

- And many, many more!

Faculty/Accreditation

PHIL ZARONE

Mr. Zarone is a partner with the law firm of Horty, Springer & Mattern, P.C. in Pittsburgh, Pennsylvania, which specializes in the practice of hospital and health care law. For over 20 years, he has worked with hospital and physician leaders from across the country on Medical Staff matters related to credentialing, privileging and peer review, and on compliance with federal and state regulatory requirements. He serves as a faculty member for HortySpringer's *The Peer Review Clinic* and has spoken frequently about credentialing, peer review, and other topics of interest to physician leaders. He teaches a health law class for the Master of Medical Management program at Carnegie Mellon University and has taught a health law class at the Duquesne University School of Law. Prior to joining Horty, Springer & Mattern, Phil served as an officer in the United States Coast Guard and as a regulatory counsel and prosecuting attorney for the Commonwealth of Pennsylvania's Bureau of Professional and Occupational Affairs. Phil earned his B.A. from the University of Pittsburgh (*summa cum laude,* Phi Beta Kappa) (1989), his M.A. from Ohio State University (1994) and his J.D. from the University of Pittsburgh (*cum laude*) (1998).

IAN DONALDSON

Mr. Donaldson is a partner with the law firm of Horty, Springer & Mattern, P.C. in Pittsburgh, Pennsylvania. He devotes his practice entirely to health care law, working extensively with hospital and physician leaders on various medical staff issues including credentialing and peer review matters. Ian is an Editor of the *Health Law Express*, a weekly e-newsletter on the latest health law developments. He previously served as a faculty member of the HortySpringer Seminars *The Credentialing Clinic* and *The Complete Course for Medical Staff Leaders* and is a current faculty member of *The Peer Review Clinic*. He has also served on the faculty of ACOG's (The American Congress of Obstetricians and Gynecologists) *Quality and Safety for Leaders in Women's Health Care* postgraduate course. Ian earned his B.S. in Economics from Penn State University. He earned his J.D. and Certificate in Health Law from the University of Pittsburgh School of Law, where he served on the *Pittsburgh Tax Review*.

HORTY ⬧ SPRINGER

Educational Intent

The "peer review" world has changed dramatically – *and for the better!* Whether the issue is clinical quality, conduct, or health, it is possible to create an effective process that achieves the two major goals of peer review: patient safety and practitioner success.

Through interactive presentations, real–life case studies, videos, and supplemental forms and materials, *The Peer Review Clinic* provides participants with *practical, experience-tested tips and tools* that permit them to transform their processes when they get back home.

Who Should Attend?

- Medical Staff Officers
- Department Chairs
- CMOs and VPMAs
- Peer Review Committee Members
- Medical Executive Committee Members
- Credentials Committee Members
- Quality Improvement Specialists
- Medical Staff Services Professionals

REGISTRATION

$1,695   Individual
$5,580   for team of four
$1,270   for each additional registrant after a team of four registration

HOW TO REGISTER

(Registration form can be found online at www.hortyspringer.com)

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Phone 412-687-7677
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             Pittsburgh, PA 15222
Online www.hortyspringer.com

Participation by all individuals is encouraged. Advance notification of any special needs will help us provide better service. Please notify us at least **two weeks** in advance of the program.

SEMINAR SCHEDULE
Orlando

Day One

7:00 TO 8:00 AM – Breakfast
8:00 AM TO NOON – Seminar Session
9:45 TO 10:00 AM – Break
NOON – Day 1 Adjourns
5:30 TO 6:30 PM – Informal Reception

Day Two

7:00 TO 8:00 AM – Breakfast
8:00 AM TO NOON – Seminar Session
9:45 TO 10:00 AM – Break
NOON – Day 2 Adjourns

Day Three

7:00 TO 8:00 AM – Breakfast
8:00 AM TO NOON – Seminar Session
9:45 TO 10:00 AM – Break
NOON – Seminar Adjourns

SEMINAR SCHEDULE
Nashville

Day One

7:00 TO 8:00 AM – Breakfast
8:00 AM TO NOON – Seminar Session
9:45 TO 10:00 AM – Break

NOON TO 12:30 PM – Lunch *(Provided)*

12:30 TO 4:30 PM - Seminar Session
2:45 TO 3:00 PM - Break
4:30 PM - Day 1 Adjourns

Day Two

7:00 TO 8:00 AM – Breakfast
8:00 AM TO NOON – Seminar Session
9:45 TO 10:00 AM – Break
NOON - Seminar Adjourns

HORTY ⮞ SPRINGER
2023

This schedule is subject to change.

January 26, 2023 *(8am-3pm EST)*

The Virtual Experience

➢ The Medical Staff Leader Orientation & Toolkit
   (Recording will be available for 30 days after the live program)

March 2–4, 2023 *(Three Half-Day format)*

JW Marriott Orlando, Grande Lakes | Orlando

➢ The Complete Course for Medical Staff Leaders
➢ The Peer Review Clinic
➢ Credentialing for Excellence

April 13–14, 2023 *(One-and-a-Half-Day format)*

Grand Hyatt Nashville | Nashville

➢ The Complete Course for Medical Staff Leaders
➢ The Peer Review Clinic
➢ Credentialing for Excellence

November 16–18, 2023 *(Three Half-Day format)*

JW Marriott Desert Ridge Resort and Spa | Phoenix

➢ The Complete Course for Medical Staff Leaders
➢ The Peer Review Clinic
➢ Credentialing for Excellence
➢ Hospital–Physician Contracts and Compliance Clinic

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ON LOCATION REGISTRATION 2023

Hospital Name: City: State:

Address: Zip Code:

Contact Person: Email:

Title: Phone:

LOCATION – *please fill out a registration form for each <u>location</u> requested*

PAYMENT

$1,695 Individual; $5,580 for a team of four★ - $1,270 for each additional registrant after the fourth registration
★Your team must attend the same seminar location to receive the team rate. Split locations cannot receive this rate.

Credit Card: *(HSME will contact you via phone for CC information.)*   Check Enclosed: *(Please make check payable to HSM Enterprises.)*

Please invoice: *(You will be sent an invoice within 10 days to the email listed above.)*

How did you hear about this HortySpringer seminar?

E-Mail Marketing   Brochure   Colleague   Other

ATTENDEE INFORMATION FORM 2023
(Please give full names and titles as you would like them to appear on name tags.)

_____

Attendee #1 First: MI: Last:

Title: Degree:

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★E-mail address will be used to access our conference app, and to receive pre and post course materials

Seminar:

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